

ABOUT

WALTER FAAIJ



Walter Faaij (1984) is corporate anthropologist and founder of Green Culture Lab. Talks, writes and consults on sustainability, corporate culture and culture change. Researched the social impact of climate change on Greenland. Guides leaders of companies and organizations in embedding sustainability in their corporate culture.

Walter believes the transition to a sustainable society is first and foremost about people. Sustainability is not just a challenge of new policies, business cases or technological innovations, but about mindset, behaviour and culture. Embedding sustainability into your organization demands a collective mindshift, behavioral change and a culture change.

Walter is an experienced keynote speaker on in-company or open events. Is skilled in facilitating brave dialogues and campfire sessions. Guided over 25 culture programs (both culture assessments and culture change). Has clients ranging from multinationals to startups, from hospitals to schools and housing corporations. From engineering firms and energy service companies to research institutes and NGO's. From municipalities to regional and national authorities.

